

USSN 09/231,714
Customer No.: 006980IN THE CLAIMS

Please amend the Claims by substituting the claims below for the correspondingly numbered pending claims.

sub c1
b1 1. (twice amended) A method of delivering electronic content, the method comprising the steps of:

providing instructions that cause a first computer to dynamically transmit an e-mail address to a second computer in response to a request for data;
processing the request for data at the second computer; and
e-mailing requested data to the email address.

sub c2
b2 5. (once amended) The method of claim 1, wherein the instructions comprise instructions that query the first computer for instructions.

6. (once amended) The method of claim 1, wherein the instructions comprise instructions that receive user input.

sub
D1 7. (once amended) The method of claim 1, wherein the request comprises demographic information.

8. (once amended) The method of claim 1, wherein the request comprises system information.

9. (once amended) The method of claim 1, wherein the request comprises executing a script.

b3 sub
D1 17. (once amended) The method of claim 1, wherein processing comprises selecting electronic content based on the transmitted information.

b4 sub c3 20. (twice amended) A method of delivering electronic content, the method comprising the steps of: